CASE STUDY



Bringing together the leaders of industry, higher education, and philanthropy to advance the Central Indiana region.

**Location:** Central Indiana

**Purpose:** To transform the economy of Indiana in order to create a sustainable prosperity and quality of life for our citizens and future generations.

Lead Stakeholders: Business, Philanthropy

**Process:** The Central Indiana Corporate Partnership (CICP) was formed in 1999 to bring together Central Indiana's prominent corporations, foundations, and universities to maximize economic development. Beginning with an intense analysis of leading economic clusters and social issues, it developed business plans to set up and brand six talent and industry initiatives supporting life sciences, technology, advanced manufacturing and logistics, agro-biosciences, and workforce development.

Each branded initiative fosters sectoral development through collaboration, communication, brand identity, talent attraction, training, and securing economic capital for local market capacity building.

## **Outcomes:**

- Indiana Health Information Exchange, network of hospitals, clinicians, and patients to aggregate health records across health systems.
- **16 TECH Innovation District** is connected to diverse neighborhoods in downtown Indianapolis.
- BioCrossroads, a flagship initiative, propelled Indiana's biosciences industry to \$63.3 billion by 2016, ranking second in U.S. exports.

