

*Supports employers and commuters to decrease drive alone rates and increase rates of walking, biking, and transit by offering education & technical assistance for TDM programs.*

**City:** Seattle, WA

**Purpose:** To make it easier for everyone across Puget Sound to walk, ride or roll to Seattle's opportunities through transportation demand management (TDM).

**Lead Stakeholders:** Business, Philanthropy, Government

**Process:** For over 15 years, Commute Seattle has worked to make it easier to walk, bike, ride, and telework in the Seattle area.

A non-profit engaging with businesses, organizations, community partners, and destinations that employ, serve, and attract 600,000 people to Seattle every day, Commute Seattle prioritizes those who are disproportionately burdened by transportation costs to support an equitable, vibrant and prosperous community.

The organization advises members on Seattle transportation policy and trends, convenes public and private sector leaders on transportation opportunities, and engages employers, properties, and community organizations on best practices for TDM programs.

**Outcomes:**

- Collaboration with numerous employers to **develop TDM commuter programs**, enhancing employee access to sustainable transportation.
- From 2010 to 2017, downtown **Seattle saw an increase in 60,000 jobs**. During the same period, **drive alone trips declined by 4,500**.

