

## Indianapolis Transit Task Force with Local Business Leaders

*Collaboration across local public and private sectors created mutually beneficial solutions, build trust, and meaningful opportunity for better transit.*

**City:** Indianapolis

**Purpose:** Utilize local business leaders to identify regional mobility solutions, opportunities for economic competitiveness, and to organize and coordinate support for local transit investments.

**Lead Stakeholders:** Indy Chamber, Indianapolis MPO, Indianapolis Mayor's Office, IndyGo

**Process:** The local chamber brought together business leaders as a task force in 2009 to analyze possible transportation investments and opportunities, financing mechanisms, and implementation strategies. Centralizing around the role of transit, the chamber of commerce became a local champion for transit funding. Utilizing economic mobility data and storytelling initiatives, the Indy Chamber helped shape and inform community conversations. The Chamber ultimately played a crucial part in organizing and coordinating support for the passage of Indianapolis's 2016 transit referendum.

### Outcomes:

- Indianapolis's 2016 transit referendum expanded transit access to jobs and key destinations through BRT service, high-frequency routes and longer service hours.
- Provided a catalyst for public dialogue and involvement of residents across sectors to participate in transit decision making.

