

Louisville's Transit Network Redesign

Louisville's transit agency leveraged strategic public engagement to build trust and work towards a productive transit network redesign.

City: Louisville

Purpose: TARC's network redesign addressed a \$30 million fiscal cliff to ensure the long-term sustainability of the transit system.

Lead Stakeholders: The Stakeholder Advisory Committee, TARC, Employers, Social Services, Community Advocates

Process: TARC began by convening a Stakeholder Advisory Committee with government officials, neighborhood leaders, and major employers. Over 300 transit planning workshops and community meetings identified gaps in the existing transit system, informing goals for the network redesign. TARC highlighted three essential service concepts (coverage, ridership, and growth) to illustrate different ways the system could function depending on community priorities and available funding. The service redesign proposal was adopted in September 2025, stabilizing the agency's services and focusing service on frequency and ridership potential.

Outcomes:

- Boosted number of jobs and residents located near 30 minute or less transit frequency.
- Demonstrated intensive trust-building efforts to create community support for service changes.
- Balanced services with available funding, while creating opportunities for future ridership growth.

